

# YOUR PARTNERS IN INVESTMENT MANAGEMENT



## Why do our clients choose us?

"At O'Keefe Stevens Advisory, we walk the same path as our clients by investing alongside you, ensuring our interests are perfectly aligned for mutual success."

**Dominick D'Angelo, CFA**® Director of Research

## Our take on investing:

"We're patient, value-focused investors who buy securities at deep discounts to their intrinsic worth. We target undervalued assets trading below book value, replacement costs, or liquidation values, with strong free cash flows. Our aim is satisfactory long-term returns primarily through equity, but also considering debt or preferred stock."

**Peter O'Keefe, CFP**® Chief Investment Officer

### Achieving intimate familiarity with our investments through our ongoing research process:

#### Economics

We want to have a deep understanding of the company's business model. We'll analyze price and volume trends, historical margins, and their capital allocation strategy.

#### Incentives

We evaluate management and employees' motivation. How do their goals align with shareholders?

#### Competitors

We analyze the market size, outlook and competition to determine if a business possesses a durable competitive advantage.

#### Internals

Our objective is to understand the company's strategy through discussions with management and by engaging with customers to assess the product's value proposition. Employees are the lifeblood of an organization, so we try to gain insights into employee moral, satisfaction, and turnover.

#### Valuation

We value a company by estimating its future earning and comparing them to its current value. We assess its private market value by analyzing historical transactions in the industry. A good business bought at a bad price can make for a terrible investment.

#### Ongoing Due Diligence

We maintain an ongoing dialogue with other investors and management. We seek out contradictory facts that may disprove our thesis, and we attend industry research conferences to learn about new trends, entrants, and technologies that could alter a business's direction.



**Dominick D'Angelo, CFA**®

Director of Research



**Peter O'Keefe, CFP**®

Chief Investment Officer

## IN HOUSE RESEARCH. TAILORED PORTFOLIOS.

Each client's portfolio is hand-crafted to align with their financial plan. We believe our best opportunity for growth is by owning high-quality individual businesses.

## No financial products, no commissions, only your best interest in mind.

*"An investment is one which upon thorough analysis, promises safety of principal and an adequate return."*

Benjamin Graham

## GET IN TOUCH



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